

Cookie Policy

1. WHAT ARE COOKIES ?

Cookies are small files which are stored on a user's computer. They are designed to hold a modest amount of data specific to a particular client and website, and can be accessed either by the web server or the client computer. This allows the server to deliver a page tailored to a particular user, or the page itself can contain some script which is aware of the data in the cookie and so is able to carry information from one visit to the website (or related site) to the next.

2. WHAT COOKIES DO WE USE ?

Cookie name	Description	Objective
Google Analytics __utmt, __utma, __utmb, __utmc, __utmz	Analyse and Measure	Google Analytics is a simple, easy-to-use tool that helps website owners measure how users interact with website content. As a user navigates between web pages, Google Analytics provides website owners JavaScript tags (libraries) to record information about the page a user has seen, for example the URL of the page. The Google Analytics JavaScript libraries use HTTP Cookies to "remember" what a user has done on previous pages / interactions with the website.

3. DO WE PUT COOKIES ON THIRD-PARTY SUPPORT?

Cookie name	Description	Objective
DoubleClick	Evaluate ads efficiency online	Ad-serving Online publishers use Doubleclick to display adverts on their websites. Ad delivery Doubleclick will let advertisers control how often an ad is shown to a browser, how long it is shown for and how often it will appear. Behavioural targeting
Azalead	Account Based Marketing	Azalead provides a next-generation B2B marketing automation solution that helps improve and speed sales with a three-pronged approach.

4. HOW TO SET UP THE COOKIES THROUGH MY INTERNET BROWSER?

The settings from the Internet browsers are usually programmed by default to accept Cookies, but you can easily adjust it by changing the settings of your browser. However, if you choose to disable the Cookies on your browser, you might not be able to benefit from all the functionalities offered by our websites.

For more information on the setting of Cookies, please consult the following links

For Internet Explorer™: <http://windows.microsoft.com/en-us/windows7/how-to-manage-cookies-in-internet-explorer-9>

For Safari™: http://support.apple.com/kb/HT1677?viewlocale=en_US

For Chrome™: <https://support.google.com/chrome/answer/95647?hl=en>

For Firefox™: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>

For Opera™: <http://help.opera.com/Windows/10.20/en/cookies.html>

5. FOR MORE INFORMATION ON COOKIES

<http://www.aboutcookies.org/>